



Green Books

Read and Save the Earth!

Fritz G. Lanham Earth Day 2014

A great way to learn about all aspects of sustainability is as easy as picking up a book. The following are some recommended books to raise your awareness. Most of these books can be found at your local library or at internet book retailers. Check them out!

Books on Green Business

1. Listening to the Future: Why It's Everybody's Business,
by Daniel W. Rasmus and Rob Salkowitz
2. Climate Change: What's Your Business Strategy?,
by Andrew J. Hoffman and John G. Woody
3. Positively Responsible: How Business Can Save the Planet (A Summary),
by Erik Bichard and Cary L. Cooper
4. Effective Environmental Management: Principles and Case Studies,
by Rory Sullivan and Hugh Wyndham
5. The Green Myth: Economic Growth and the Quality of the Environment,
by Marian Radetzki
6. World Out of Balance: Navigating Global Risks to Seize Competitive Advantage,
by Paul Laudicina
7. The Restoration Economy: The Greatest New Growth Frontier,
by Storm Cunningham
8. Lean and Green: Profit for Your Workplace and the Environment,
by Pamela J. Gordon
9. Economics and the Environment: A Signaling and Incentives Approach, 2nd Ed.,
by Ian Willis
10. Managing Climate Risk: A Practical Guide for Business,
by Adam Jolly

NOTE: These books are suggested materials that discuss sustainability. They do not necessarily reflect the views of GSA.